



PROFILE

Innovative and versatile creative designer with a talent for transforming ideas into captivating visuals. Proficient in Adobe Creative Suite and experienced in branding, digital art, and multimedia design. I excel at crafting unique and impactful designs that resonate with audiences and align with client objectives. With a keen eye for detail and a collaborative mindset, I bring creativity and passion to every project, always aiming to push the boundaries of design.

EDUCATION

Associate of Arts

Accessories Design
The Fashion Institute of
Technology, New York, NY
GPA:3.3
2020

High School Graduate

New Visions Charter High School
For the Humanities,
GPA: 3.0
2018

SKILLS

PERSONAL SKILLS

Creativity	●●●●●●●●
Collaboration	●●●●●●●●
Adaptability	●●●●●●●●
Empathy	●●●●●●●●
Resilience	●●●●●●●●

PROFESSIONAL

Branding	●●●●●●●●
Prototyping	●●●●●●●●
Presentation	●●●●●●●●
Print Design	●●●●●●●●
UI/UX Design	●●●●●●●●
Image Editing	●●●●●●●●

ORLANDO VEGA

CREATIVE DESIGNER

789 Franklin Ave Apt. 2C Brooklyn, NY 11238

☎ (347) 734-3026 ✉ ovega7777@gmail.com 🌐 <https://www.thisismyportfolio.com/>

WORK EXPERIENCE

Manager/ Supervisor

Medical Aid /Brooklyn, NY/2022 - Present

- Successfully manage daily operations, ensuring smooth workflow and high efficiency within the team.
- Develop and implement strategic plans to optimize resource allocation and achieve organizational goals.
- Foster a collaborative and positive work environment, encouraging team members to excel in their roles.
- Oversee project management, ensuring timely completion of tasks and adherence to quality standards.
- Utilize excellent communication skills to liaise between different departments, ensuring cohesive and effective collaboration.
- Conduct regular performance evaluations, providing constructive feedback and identifying opportunities for professional development.
- Implement and monitor compliance with industry regulations and company policies to maintain high standards of service.
- Resolve conflicts and issues promptly and effectively, maintaining a harmonious workplace.
- Coordinate training sessions and workshops to enhance team skills and knowledge, driving continuous improvement.
- Lead by example, demonstrating strong leadership and organizational skills to inspire and motivate the team to achieve excellence.

- ✓ Ensure smooth workflow and high efficiency within the team.
- ✓ Optimize resources and achieve goals through strategic plans.
- ✓ Inspire and motivate the team by leading by example.

Freelance Graphic Designer

Brooklyn, NY/2022 - Present

- Delivered exceptional design solutions for diverse clients, leveraging expertise in Adobe InDesign, Photoshop, and Illustrator to create eye-catching marketing materials, including brochures, posters, and social media graphics.
- Collaborated closely with clients to understand their vision, developing custom design concepts that align with their brand identity and objectives.
- Produced high-quality digital image files optimized for various platforms, ensuring consistency and visual appeal across digital and print media.

- ✓ Developed brochures, posters, and social media graphics.
- ✓ Designed logos and business cards for cohesive branding.
- ✓ Delivered custom concepts aligning with client objectives.

WORK EXPERIENCE

Graphic Designer/ Creative Designer

Shirt Mavens/Brooklyn, NY/August 2020 - 2022

- Expertly utilized Adobe InDesign, Photoshop, and Illustrator to craft compelling email blasts, catalogs, posters, and other promotional materials, enhancing brand visibility.
- Created and produced diverse technical illustrations for brochures, banners, and signs, demonstrating versatility and attention to detail.
- Innovatively selected colors and themes, adding functional elements to design unique and visually appealing materials.
- Developed high-quality digital image files optimized for both digital and traditional printing, ensuring superior print outcomes.
- Designed striking, on-brand visual elements with a strong focus on concept and messaging, reinforcing brand identity.
- Collaborated closely with clients to define design requirements and oversee product development projects from concept to completion.
- Presented mockups to customers, effectively gathering feedback and implementing adjustments to exceed client expectations.
- Established cohesive corporate brands by designing consistent looks across logos, letterheads, and other branding materials.
- Applied deep production knowledge to deliver high-quality images, ensuring exceptional visual standards.

- ✓ Handled multiple projects, meeting tight deadlines.
- ✓ Ensured consistency across digital and print media
- ✓ Stayed updated with the latest design trends.

Accessories Design Intern

Aero.inc /Bronx, NY/July 2019 - July 2020

- Assisted in the design and development of a wide range of accessories, contributing creative ideas and technical skills.
- Utilized Adobe Creative Suite to create detailed sketches, prototypes, and final designs for various accessory lines.
- Conducted market research to identify trends and consumer preferences, informing design decisions and ensuring market relevance.
- Collaborated with the design team to develop cohesive and innovative collections, ensuring alignment with brand vision.
- Participated in the selection of materials and color palettes, enhancing the overall aesthetic and functionality of the designs.
- Assisted in coordinating the production process, ensuring timely and high-quality output, and liaising with suppliers and manufacturers.
- Presented design concepts and prototypes to senior designers and stakeholders, incorporating feedback to refine and perfect designs.
- Gained hands-on experience in various stages of the design process, from concept development to final production, including quality control.
- Contributed to the creation of promotional materials and presentations to support product launches, increasing brand visibility.
- Demonstrated strong attention to detail and a passion for fashion and accessories design, consistently seeking to innovate and improve.
- Supported marketing and sales teams by providing visual content and design insights, enhancing the overall brand strategy.

- ✓ Contributed to accessory design and development.
- ✓ Worked on all stages of the design process.
- ✓ Maintained a strong focus on detail and design passion.

SKILLS

Adobe Creative Suite

Typography

Composition:

Color Theory

Branding/ Identity

Digital/ Print Design

Illustration

ACHIEVEMENT

Jewish Community Support Volunteer

- Assist in organizing events and religious services.
- Participate in community outreach programs.
- Provide administrative support.
- Help with educational and youth programs.
- Contribute to fundraising efforts.
- Maintain the synagogue's cleanliness and organization.
- Greet and assist visitors and new members.

INTERESTS



Bicycle



Travelling



Music



Video



Painting



Photography



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Dear Hiring Manager's,

I am excited to apply for the remote Graphic Designer position at your Company. With extensive experience and proficiency in Adobe Creative Suite, I am confident in my ability to contribute effectively to your team.

My background includes roles as a freelance designer and a graphic designer at Shirt Mavens, where I developed diverse design projects, including email blasts, catalogs, posters, and social media graphics. My skills in Adobe InDesign, Photoshop, and Illustrator have allowed me to deliver high-quality, on-brand visual elements.

I excel in collaborating with clients to understand their vision and manage multiple projects simultaneously, ensuring timely delivery and high-quality results. My freelance experience has strengthened my ability to work independently and adapt to various client needs.

I am drawn to your Company for its commitment to innovation and excellence. I am eager to bring fresh, creative ideas to your projects and provide cutting-edge design solutions.

Enclosed is my resume for additional details about my background. I look forward to discussing how my skills align with your team's needs. Thank you for considering my application.

Sincerely,

Orlando Vega



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